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2014 COLOR CRUISE AND ISLAND FESTIVAL

Color Cruise & Island Festival received a special tribute from Gov. Rick Snyder presented by Ryan Studley. The tribute was presented to Karla Chamberlain, Committee Chairperson.



Thank You

2014 "All In" Event Sponsors:



Welcome New Members

Friends of the Chamber:
 Brad Durrant
 Duane and Joyce Tremp

ICONS OF GRAND LEDGE

The word "Icons" has a variety of meanings. In this case it involves three individuals living in Grand Ledge whose ages range from 89 to 96 and have contributed in many ways to the Grand Ledge area.

The Grand Ledge Area Historical Society has dedicated Tuesday, November 4 as the date to celebrate hearing from each of them about their contributions to our community.

In alphabetical order we present Hudson Deming, Ernst Floeter and Betty Jones. Each of these individuals are known to many in Grand Ledge. Hudson Deming was a long time attorney and judge. Betty Jones wrote the column "Under Betty's Bonnet" in the Independent for many years. Ernst Floeter, German POW, adopted Grand Ledge as his home town. Newcomers will be enlightened by the panel's reflections of their past history in our area.

This program is open to the public and free of charge. Doors open at 7:00 pm and the program starts at 7:30 pm. Meet and Greet at the Grand Ledge Opera House, corner of Bridge and River Streets. Mark your calendar for this special event on November 4. For information call 517-881-4083.



Ribbon Cutting for Bartlett Plumbing & Heating

Thursday, October. 23 at their new location, 125 Halbert St in Grand Ledge (behind the fire station).





CALLING ALL CRAFTERS AND DIRECT SALES PERSONNEL

Maybelle's is calling ALL artists, crafters, and direct sales people (such as Scentsy, 31, Lia Sophia, etc.) to book a table at Maybelle's on Friday, November 21 for a shopping night. In coordination with the downtown Night Owls program, many local businesses will be open until 10:00 pm to promote local shopping for the holidays. We will provide one space for shoppers to come and browse many different options at once to buy and order for the holidays from YOU! \$10 will secure your table space on a first come-first served basis so that there will not be duplicate sellers for the same products. Please send me a message on our Facebook page, call the cafe at 622-4600 or stop by and register. Your table will be secured upon payment.

Holiday Shopping

Check out local stores for your Holiday shopping this weekend when Grand Ledge merchants host Holiday Open House on Saturday, November 8, 10:00 am - 5 pm and Sunday, November 9, afternoon only. Lots of unique affordable gifts, Grand Ledge items, drawings and special promotions at individual stores. Support your hometown and shop local.

Opera House and the Chamber of Commerce

This past year the Opera House and the Chamber of Commerce partnered to offer an auxiliary membership as a "Friend of the Opera House" to all Chamber members.

The Opera House Authority would like to thank and recognize those Chamber members that proudly became

"Friends of the Opera House" for 2014.

About the Home
J & K Steamboat & Catering
Bader and Sons
The Lally Group
Computer Troubleshooters of Lansing
MacDonald's - Drave's Family Restaurants
Dible Glasser Landscaping
MTM Bookkeeping & Tax Service
Eschtruth Enterprises Inc.
Mardelle and Ron Weymouth
Holihan-Atkin Funeral Home
Tammy Beson

The Opera House brings several thousand people to Grand Ledge for business meetings, tours, private events and special community events, such as Holiday Traditions, St. Patrick's Day Celebration and Victorian Days.

Last year the Opera House hosted a brand new Chamber event "Fun on the Rocks". This Winterfest celebration was a huge success and included "The Voice" singing contest, a high-flying pancake breakfast and a snowstorm!

The Opera House is a non-profit organization. The operation and maintenance of the building and grounds are paid for by rental fees and contributions raised through membership in the Friends of the Opera House.

We hope all recognize the value the Opera House brings to the Grand Ledge area! Show your appreciation and become a "Friend of the Opera House" for 2015 when renewing your Chamber membership.

Singers on the Grand

Join the sentimental (and fun-filled) journey with the "Singers on The Grand" when they're "Takin' the Show on the Road" this year to classic American musical destinations with Broadway, jazz and pop standards. The show will be presented at the Grand Ledge Opera House Saturday, Nov. 8 at 7:30 p.m., and Sunday, Nov. 9 at 3 p.m. Tickets for the show are \$10 in advance and \$12 at the door. They are available at the Grand Ledge Opera House, True Value Hardware, and MacDowell's Hearth & Floral. The Opera House is a barrier-free facility. For more information, please call the Opera House, (517) 627-1443 or Libby Brandon at (517) 627-2715.

HOLIDAY TRADITIONS TOUR

Homes, Historic Buildings, Tables and Trees in Grand Ledge on December 6 and 7 is calling for groups and individuals to decorate a Christmas Tree or provide a festive table setting to be displayed at the Opera House. Call 517-627-5170 or email marnor1@comcast.net for further information.

Ambassador Club

The meeting was a success with great ideas and loads of fun. YOU can join in at any time. The next meeting will be Thurs. Nov. 20 from 12-1pm at the Log Jam. All the cool kids will be there!

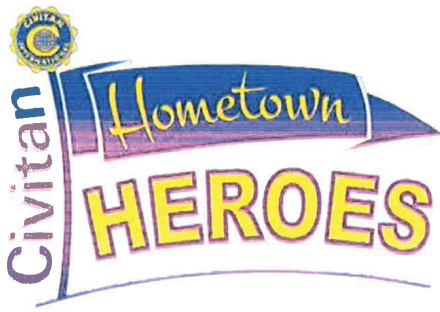
== SAVE THE DATE ==

NOV
29

SMALL BUSINESS SATURDAY



FOUNDING PARTNER



Ledges Civitan Club

Join us for Open House and learn about what we plan to do!
 Are you a "hands-on" community-minded person?
 Do you want to volunteer your time for a local cause?
 Come to our Open House event to learn more about our new club!

Civitan International is a world-wide community service organization that's primary focus is helping people with Developmental Disabilities. Locally, we plan to support many different organizations within our community. We are asking for your help. Please join us and bring your family and friends!

**Thursday October 30th and Thursday November 6th
 6:30-7:30**

**Sanctuary Spirits - Artisan Distillery
 902 E. Saginaw Hwy., Grand Ledge, MI
 Light refreshments will be offered**

RSVP:
 Marta Ford: 517-663-2178 martakay1952@att.net
 Dave Ford: 517-802-8203 dford1961@att.net
 Nancy Bracey: 517-641-6909 njbracey1@yahoo.com
 www.civitan.org

Singers on the Grand
presented by Libby Brandon




“Takin’ the Show on the Road”

The “Singers” are traveling this year to classic musical destinations with Broadway, jazz and pop standards, including “New York State of Mind,” “Sentimental Journey,” “Route 66,” “Tuxedo Junction,” “Do You Know the Way to San Jose,” “Georgia on My Mind,” and “Motown, The Musical.” The talented ensemble features 11 vocalists, 7 musicians, and 2 dancers who provide delightful interpretations of great American music. Come join us!

**Saturday, November 8, 2014 • 7:30 pm
 Sunday, November 9, 2014 • 3:00 pm**

**\$10 Pre-sale • \$12 at the Door
 Tickets available at
 The Grand Ledge Opera House,
 True Value Hardware, &
 MacDowell’s Fireplace & Flower Shop**

THE
OPERA HOUSE
 GRAND LEDGE
 Grand Ledge, Michigan

The Opera House is a barrier-free facility. For further information call (517) 627-1443 or 627-2715.



Holiday Shopping Night

**Friday, November 21st
 6-10pm**



**12 local vendors.
 Wide variety of
 products.
 All in one place!**

**Come shop for the holidays
 and enjoy coffee, teas and baked
 goods at Maybelle's Cafe**

**214B South Bridge Street, Grand Ledge, MI
 517-622-4600 www.maybellescafe.com**



CRAFT SHOW 2014

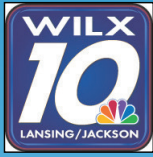
**Who: For Everyone!
 What: Arts & Crafts Show
 Where: Independence Village
 of Grand Ledge
 Date: December 2, 2014
 Time: 4-7pm**

*****If you would like to be a vendor please call
 Misty at 517-622-9046 by November 18th*****



Grand Ledge Merchant

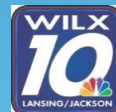
Holiday Time Promotion



WILX Television Merchant Schedule: 163 SPOTS

Program	Time	# of Spots	Avg. Viewers Adult 25+
ROTATOR W-SAT	5A-11:30P	4	20,200
NEWS 10 EARLY EDITION W-F	5A-6A	2	8,632
TODAY SHOW II W-F	10A-12P	3	8,952
NEWS 10 @ 5PM (W-F)	4P-4:30P	1	16,158
TONIGHT SHOW W/JIMMY FALLON (W-F)	11:30A-12:30A	3	16,802
LATE NIGHT W/SETH MEYERS (W-F)	12:30A-1:30A	3	2,447
BEST AVAILABLE (W-SAT)	1A-5A	7	1,608
ANTENNA TV M-SUN	EVEN ROTATION AMONG TIME PERIODS	65	
WEATHER AUTHORITY M-SUN	EVEN ROTATION AMONG TIME PERIODS	75	

SAY HAPPY HOLIDAYS" DURING THIS FESTIVE TIME OF YEAR BY ADVERTISING ON WILX-TV10! BOOST HOLIDAY SALES, GENERATE NEW BUSINESS AND CREATE A NEW CLIENT BASE FOR 2014! BEST OF ALL PROMOTE Grand Ledge Merchant AS A GREAT PLACE TO SHOP, DINE, LIVE, WORK AND DO BUSINESS



For Grand Ledge Merchants

QUOTE FROM A CONTESTANT ON THE VOICE OPENING NIGHT: "I can play my music to 100 people every night for years and still not reach the number of people I can reach in one night on The Voice." – The same reasoning plays into advertising...make sure your message is being seen otherwise it takes longer to get the same results. A holiday campaign has a shorter window, so make it count.

EACH MERCHANT RECEIVES:

- **24 commercials on NBC** – Spots are placed in specific programs, rather than lots of rotators, to ensure your spots are being seen in the best programs for all Grand Ledge businesses. **A VALUE OF \$745!!**
- **65 Commercials on Antenna TV – Classic television** (Demo: average age: 46, 61% own a home, 41% are Married, \$60,700 Mean Household Income, people yearning for fresh, normal programs) Channel 10.3 on air, 295 on Comcast, and 152 on WOW - **A VALUE OF \$110!!**
- **MINIMUM OF 75 Commercials on WILX's Weather Source** – Weather is the most watched segment of the news. This channel reaches news viewers similar to WILX, as it's an extension of our news program. (Channel 10.2 on air, 294 on Comcast, and 151 on WOW) **A VALUE OF \$200!!**
- **Production – A VALUE OF \$200!!**
- **Total of 25 – 5 second spots between Christmas & New Year's** (best times available) "Thank you for supporting Grand Ledge Merchant merchants this holiday season". **A VALUE OF \$250!!**

TOTAL VALUE PER MERCHANT: \$1,505

Merchant Partner #1:	\$325	Choose Week On Air: (1,2,3 rd choice)
Merchant Partner #2:	\$325	___ Nov. 27 th ___ Dec. 3 rd
Schedule Total:	\$650	___ Dec. 10 th ___ Dec. 17 th ___ Dec. 24 th ___ Jan. 1 st

BUSINESS NAME: _____ **CONTACT NAME:** _____

ADDRESS: _____ **PHONE:** _____

APPROVAL: _____ **Date:** _____

\$325 can be paid via credit card to <http://payments.gray.tv>, or I can accept a check at time of shoot. Please fax this sheet to Ann Allison at 517 393-8555. THIS RESERVES YOUR PACKAGE. For questions, please call 517-394-9331. Thank you! I look forward to working with you! WILX will attempt to air the schedule as detailed in the package. Spots are subject to preemption. If spots are preempted in advance due to rate, WILX will attempt to move spots to like programming of the same week, without client approval. If this is not possible, WILX will not charge for spots that did not run. In addition, if spots are preempted due to unforeseen circumstances (news or weather cut-in, program change, or technical difficulties) WILX will not credit client for spots that did not air. This advertising agreement ("Agreement") is a binding contract entered into as of the date of last signature below by and between Gray Television Group, Inc., its subsidiaries and affiliates ("Gray") and the advertiser identified below ("Advertiser"). This Agreement will consist of this Insertion Order and the Standard Terms and Conditions available at www.gray.tv/advertising

2014 Grand Ledge Merchant Holiday Details:

Production Information: Client is responsible for writing an 10-second script to promote their business products and services, and provide a shot list (5-6 video shots of your business). Production is included in the package cost (a value of \$200) To ensure enough time is allocated for each individual clients, WILX will devote 3 days to shoot footage, 3 days to edit, and 2 days for edit revisions. All production shall be completed in a timely fashion. All commercials will be approved (per merchant) before airing. Pre-payments from businesses **must be paid on the day of the shoot.**

Shoot dates are scheduled for _____.

Grand Ledge Chamber of Commerce
220 South Bridge Street
Grand Ledge, MI 48837

(517) 627-2383
glaccgl@gmail.com
GrandLedgeChamber.com
Like us on Facebook at fb.com/GrandLedgeChamber



Retirement Living at its FINEST

4775 Village Drive
Grand Ledge, MI 48837
(888) 826-7116
www.seniorvillages.com



GRAND LEDGE'S FINEST RETIREMENT LIVING COMMUNITY

What's Happening in Grand Ledge

November

- 4 Icons of Grand Ledge
- 6 The Lunch Bunch - Chamber Office
- 6 Ledges Civitan Club
- 8-9 Singers on the Grand
- 8-9 Holiday Open House
- 12 How to Raise Money for Work
- 13-16 Grand Ledge High School Presents the Musical Grease
- 20 Ambassador Club -at the Log Jam
- 21 Holiday Shopping Night
- 23 Lansing Theater Organ Concert
- 29 Small Business Saturday

November 13-16, 2014

GRAND LEDGE HIGH SCHOOL
presents

GREASE

for tickets call 517-925-5895 www.glmusicals.net