EGRAND LEDGE CHAMBER OF COMMERCE 627-2383 • glaccgl@gmail.com

November 2015

In this Issue

Ribbon Cutting1
Artisans Showcase1
Call for Trees and Tables1
Welcome New Members1
Holiday Traditions Tour2
Singers on the Grand2
Paint for Parking2
Barry/Eaton Community3
Employer Support Volunteers 3
WILX Holiday Promotion4
Ha Ha Holidays Extravaganza . 4
Bride to Bride Sale5
Calendar of Events6

Welcome New Members!

Preston Driving School
- Randy Preston
Contact: randyp67@yahoo.com

Thank You All In Event Sponsors:





RIBBON CUTTING - Nov. 6 at 12pm

The Thrifty Diva, owned and operated by Jody Henry, will open next week at 204 S. Bridge Street in downtown Grand Ledge. The women's consignment store will celebrate with a Grand Opening on Friday, Nov. 6 with a Ribbon Cutting from the Chamber at 12 noon.



10am-6pm Monday through Friday and 10am-4pm on Saturday. 517-622-4242 Please stop in to welcome them to the area!



ARTISANS SHOWCASE - Nov. 7

Join us at Ledge Craft Lane, 120 S. Bridge St., Grand Ledge, to discover the talents of Artisans at work. On Saturday, November 7, we will be featuring select demonstrations of our talented artisans. The event will take place from Noon to 4 pm. See live demos

and/or explanations of how they create their crafts and the time it involves to create each unique item for you. For more information call (517) 627-9843 Wed– Fri 10:00 am-5:00 pm.

The demos will include Julie BeVier, presenting the Art & History of Soap Making by Hand. Celeste Bennett, author of the Yarn Genie Mystery Series, will demonstrate the quick crochet techniques used to make her original design teddy bear Christmas ornament. Off loom beading will be demonstrated by Mary Kyle using a bead embroidery peyote stitch technique to make her lovely jewelry. Please come and enjoy the demos, ask us questions and shop for gifts or just for yourself. See more at http://www.ledgecraftlane.com/artisans-showcase.html

CALL FOR TREES & TABLES!

Individuals and groups interested in decorating a Christmas tree or designing a festive table for the Grand Ledge Opera House during Holiday Traditions Tour on Saturday, Dec. 5 and Sunday, Dec. 6 call Sue at 420-4273. The tour also includes 5 homes, a business, church and The Museum.





Sat., Dec. 5, 11am - 5pm Sun., Dec. 6, 1pm - 5pm Grand Ledge, Michigan

Homes ~ Decorated for Christmas Nancy Pennell Home

~ 1920's Craftsman

2

Scott & Faye Phillips Home

~ 1910 modified Eastlake Kallen-Boice Home

~1890's Cottage Larry & Cheryl Butkus Home

~ 1988 Contemporary John & Sheila Deming Home

~ 1909 Homestead

Sanctuary Spirits ~

1953 Adventist Church - adaptive reuse Tour and tasting of beer, wine and spirits

The Museum ~ 1880 Gothic Revival House, Exhibit: From Farm to Table

Grand Ledge Opera House ~

1884 Vernacular, Decorated Trees & Festive Tables

Emmanual Lutheran Church ~

Modified Gothic - dedicated 1951

Tickets ~ Advance \$10.00
At the Door \$12.00
Children 12 & under \$3.00

Advance Tickets available at ~

Grand Ledge Opera House, Grand Ledge Library, True Value Hardware, MacDowell's Fireplace & Flower Shop, and Ledge Craft Lane.

For more information ~ Call Marie (517) 627-1352, or see our website www.gdledgehistsoc.org. Holiday Traditions Tour is brought to you by the Grand Ledge Area Historical Society.

f Like us on Facebook.

Rack Card Sponsors ~

Lanjopoulos Family Chiropractic Center Dennis Sullivan, D.D.S.

Commodity Code #80180289



Hear the stylings of 12 unique vocalists and the talented Grand Band as they offer up the best of Broadway, jazz and pop standards, and spirituals:

Our Love is Here to Stay, Blue Skies, Summertime, Boogie Woogie Bugle Boy, Luck Be a Lady, plus music from Sweet Charity, Fiddler on the Roof, Hairspray the Musical and MORE!



THE GRAND LEDGE OPERA HOUSE

Saturday, November 14, 2015 • 6:30 p.m. Sunday, November 15, 2015 • 3:00 p.m.

\$10 pre-sale • \$12 at the door

Tickets available at The Opera House, True Value Hardware, and MacDowell's Fireplace & Flower Shop, all located in Grand Ledge.



Follow us: www.facebook.com/SingersOnTheGrand

Bridge Street

The Opera House is a barrier-free facility. For more information, call 517-627-1443 or 627-2715.



411 Harrison Street

517-627-3256 www.grandledgefirstumc.org Like us on Facebook!

Grand Ledge, Michigan 48837



COMMUNITY OUTREACH HIGHLIGHTS November 2015

The 2015 Healthyl Capital Counties Community Health Profile & Health Needs Assessment is now available! This report measures Clinton, Eaton, and Ingham counties in multiple areas that affect health, including Opportunity Measures; Social, Economic, and Environmental Factors; Behaviors, Stress, and Physical Condition; and Health Outcomes. Findings from this report will be used by local health departments and hospital systems in the tri-county area to prioritize health issues to be addressed in the next few years. View the full assessment, along with a summary of important findings from the report, online at http://www.healthycapitalcounties.org/2015-report.html.

Building Bridges for Health

Congratulations to the Village of Middleville for their recent adoption of a Complete Streets resolution! Proactive Village leaders and community members diligently educated the community about Complete Streets and approved a Complete Streets Resolution. For information about Complete Streets, visit http://bit.ly/1qi3SZc.

Are You Drinking Safe Water? Will Your Septic System Stand the Test of Time? For more information about these Well Water and Septic System questions and more, check out BEDHD's new Well and Septic Maintenance fact sheets at http://bit.ly/1MhizBL

Are You Prepared? Great American Smokeout is November 19th! The American Cancer Society encourages smokers to use this date to make a plan to quit, or to plan in advance and quit smoking that day. By doing so, smokers will be taking an important step towards a healthier life – one that can lead to reducing cancer risk. For tobacco cessation resources, visit http://bit.ly/1MvYOzt

Join Us in Barry County

11/19-Barry County Tobacco Reduction Coalition 12:30-1:30 pm, BEDHD, Hastings 11/25-B. Healthy Coalition

1-2:30 pm, Pennock Hospital (4th floor Board Rm)



Is Your Family Prepared for Flu Season? Flu is the 8th leading cause of death in the U.S. At highest risk are children under five years of age, pregnant women, people with chronic conditions, and older adults. At the Health Department in Charlotte and Hastings, flu shots and flu-mist are available for children ages 6 months – 18 years of age. Call for an appointment 517-541-2630 or 269-945-9516. For other vaccine locations visit http://flushot.healthmap.org/.

Join Us in Eaton County

11/10-ECSAAG-Tobacco Sub-committee
8:30-9:30 am, Eaton County RESA
11/10-Grand Ledge-Building Healthy Communities
9-10 am, Sawdon Building
11/17-Eaton Good Food Council
4-5:30 pm, MSUE Basement
11/18-Eaton Rapids-Building Healthy Communities
3:30-5 pm, Eaton Rapids High School Library

Prevention for Shingles

The shingles vaccine is a safe and easy, one-time shot that may keep you from getting shingles. Almost 1 out of every 3 people in the United States will develop shingles in their lifetime. All Medicare Part D plans and most private health insurance plans will cover the cost; check your insurance plan to make sure. To make an appointment to get the vaccine, please call our offices. Eaton County: 517-541-2630. Barry County: 269-798-4133.

Visit Our Website at www.barryeatonhealth.org or Like Us On Facebook www.facebook.com/barryeatonhealth

<u>Free WORKSITE Quit Smokina Workshops</u>. This workshop is for employers and their employees in the Barry and Eaton County area. This FREE program is a no-pressure, one-time workshop that shows your employees how they can be smoke-free. To schedule a quit smoking workshop at your business or organization, contact Jill Sambaer at 517-541-2610 or email <u>isambaer@bedhd.org</u>.



In-Home Help for Chronic Health Problems Pathways to Better Health is a FREE in-home visiting program for Medicaid, Medicare, or Healthy Michigan enrollees in Eaton County. Community Health Workers assist clients in finding primary care and preventative health care services as well as linking clients with needed community services. For more information, please call (866) 291-8691 or visit www.carehubihp.org.

<u>Breast and Cervical Cancer Screening Services</u> Are you a woman between the ages of 40-64 years in need of breast cancer screening or diagnostic testing? Depending on your income and situation, you MAY QUALIFY for free services through the Michigan Breast and Cervical Cancer Control Program. For more information, please call the BEDHD Clinic at 517-541-2630 or 269-945-9516.

Emeraency Preparedness: Emeraency Supplies Any emergency is easier to handle when you have prepared ahead of time. Think about what you and your family would need in a disaster. Emergencies can happen anywhere. For information about preparing yourself for an emergency, visit http://bit.ly/1KBgxhq or for a kid-friendly version, visit http://bit.ly/1KBgxhq or for a kid-friendly version, visit http://lusa.gov/1LSh3JK.





<u>Women, Infants and Children (WIC)</u> This program is available to women who are pregnant, breastfeeding, or who recently had a baby; infants; and children until their 5th birthday. The program provides electronic benefits to purchase healthy foods, nutrition education, and individual counseling with a Registered Dietitian, breastfeeding education and support, and referrals to other health and social services. To see if you qualify, call Eaton County 517-541-2630 or Barry County 269-945-9516.

<u>Dental Clinic in Charlotte</u> Michigan Community Dental Clinics (MCDC) offers discounted dental services to those who have Medicaid, Delta Dental, and to those who are low income or uninsured through membership in the Michigan Community Dental Plan (MCDP). There are two levels of membership at MCDC. Call 1-877-313-6232 for more information about services near you or visit http://midental.org/. Local clinic: 623 Courthouse Dr., Charlotte, MI 48813.

Need Ideas to Keep Your Family Active? Check Out These Local Websites

- Charlotte Public Schools Aquatic Center located at 1068 Carlisle Hwy in Charlotte, MI 48813. The Center offers a variety of water and community-enhancing activities for the whole family. For more details, check out their website at http://registration.swimcharlotte.org/ or visit them on Facebook at www.facebook.com/charlotteaquaticcenter.
- 2. Eaton County Parks and Recreation Commission-http://bit.ly/1flA7jW.
- 3. Charlton Park http://www.charltonpark.org/
- 4. Delta Township Parks and Recreation http://bit.ly/1Sbve0Z

For more information, contact Shelli Smith, Community Health Specialist, 517-541-2644 or ssmith@bedhd.org.

Visit Our Website at www.barryeatonhealth.org or Like Us On Facebook www.facebook.com/barryeatonhealth



LOOKING FOR VOLUNTEERS!

We are seeking volunteers throughout the state of Michigan. Be part of our organization, and grow your skills and experience! Some volunteer activities include: Employer Outreach, Public Affairs, Social Media, Military Outreach and much more!

Benefits we offer volunteers:

- Reimbursed travel
- Help service members with re-employment rights
- Promote advocacy for service in the Guard and Reserve
- Receive training and mentorship to grow within the ESGR
- No experience required!

If you are interested, please contact the Michigan Committee for the ESGR at 517-481-7915 or e-mail laura.d.spears2.ctr@mail.mil.

We All Serve















GRAND LEDGE

WILX Holiday Promotion

2015





WILXICOM for freezing News & Weather Authority











WILX Television

Merchant Schedule

Program	Day/Time S	POTS	A21+
Morning News (Reach Viewers Prior To Work)	TH-FRI 5A-6A	2	6,901
Kelly & Michael (Reach the largest audience in daytime)	TH-FRI 9A-10A	2	17,610
Prime Daytime (Today, Rachael, Days, Oz & News)	TH-FRI 10A-5P	4	4,129
News/Millionaire (Reach Viewers After Work)	TH-FRI 5P-6P	1	10,940
Late Night w/Seth Myers (Reach Night Owls)	TH-FRI 12:30A-1:30	A 2	1,056
News/Today Show (Reach Weekend Warriors)	SAT 7A-10A	1	16,026
BONUS ROTATORS ON WILX!!!! (Frequency Builder)	TH-SUN 5A-1:37A	6	11,701
WILX's TV Cable Classics (Reach Homeowners)	TH-SUN 4A-11P	50	

TOTAL SPOTS

A VALUE OF \$1,060!!

PLUS...25 TV SPOTS between Christmas & New Year's

(best times available):05 "Thank you for supporting Grand Ledge merchants this holiday season", with participants logos.

A VALUE OF \$250!!

WAIT...THERE'S MORE!!!

TV Spots on Weather Source in the entire month of December!

WILX will create additional TV spots that highlight three business to evenly rotate on the Weather Source.

A VALUE OF \$400!!

TOTAL MERCANT VALUE \$1,710!!

YOU PAY JUST \$325 FOR ALL THIS

oduction included in package for each participating merchant



69

For Grand Ledge Merchants





MERCHANT PARTNER #1: \$325 MERCHANT PARTNER #2: \$325 TOTAL: \$650

BUSINESS NAME:			
ADDRESS:		WEBSITE:	
CONTACT NAME:	PHONE:		
APPROVAL:		DATE:	
Chamber Member:	_YesNO	I prefer to use my existing commercial spot	
*WILX will create a standalone	:15 TV spot for chamber members	and run additional TV spots to their holiday schedule.	
SHOOT DATES: _	_Monday, November 1	16thTuesday, November 17th	
CHOOSE WEEK O	N AIR: (1 ST , 2 ND , 3 RD (CHOICE)	
Nov. 22 nd	Nov. 29 th	Dec. 6 th	
Dec. 13th	Dec. 20th		

\$325 can be paid via credit card to http://pavments.grav.tv, or I can accept a check at time of shoot. Please fax this sheet to Ann Allison at 517 393-8555. THIS RESERVES YOUR PACKAGE. For questions, please call 517-394-9331.WILX will attempt to air the schedule as detailed in the package. Spots are subject to preemption. If spots are preempted in advance due to rate, WILX will attempt to move spots to like programming of the same week, without client approval. If this is not possible, WILX will not charge for spots that did not run. In addition, if spots are preempted due to unforeseen circumstances (news or weather cut-in, program change, or technical difficulties) WILX will credit client for spots that did not air.

This Agreement will consist of this Insertion Order and the Standard Terms and Conditions available at www.grav.tv/advertising
Production is included in the package. To ensure enough time is allocated for each individual clients, WILX will devote 2 days to shoot footage, 2 days to edit, and 1 day for edit revisions. All production shall be completed in a timely fashion. All commercials will be approved (per merchant) before airing. Production included in package, Pre-payments from businesses must be paid on the day of the shoot.

For Grand Ledge Chamber Members





In event the Grand Ledge Chamber can sell 10 WILX Holiday packages to chamber members...WILX will provide Grand Ledge Chamber the following:

TWO, 2-MINUTE INTERVIEWS ABSOLUTELY FREE!!!

Grand Ledge Chamber will have two minutes to promote events associated with family fun in 2016! The interviews will run on the Friday before the event...immediately after the TODAY SHOW in our Mom's Everyday Show!

A VALUE OF \$2,000!!!

100 PSA'S IN 2016 to promote Grand Ledge in the new year.

A VALUE OF \$3,000!!

ADDED VALUE FOR
THE GRAND LEDGE CHAMER \$5,000!!!

HA HA HOLIDAYS Extravaganza! Three Men and a Tenor



SATURDAY DEC. 5th

GRAND LEDGE PERFORMING ARTS CENTER 820 Spring St., Grand Ledge (inside Grand Ledge High School)

7pm (Doors open at 6:30pm)

\$15.00 advance and \$20.00 at the door

Purchase tickets online at www.threemenandatenor.com

PRESENTED BY:





Performing Arts Center



220 South Bridge Street Grand Ledge, MI 48837

(517) 627-2383 glaccgl@gmail.com GrandLedgeChamber.com Like us on Facebook at fb.com/GrandLedgeChamber



517-627-7585 • www.SeniorVillages.com

What's Happening in Grand Ledge

November

- 6 Ribbon Cutting The Thrifty Diva
- 7 Ledge Craft Lane Artisans Showcase
- 7 Paint for Parking
- 14 Singers on the Grand
- 15 Singers on the Grand

December

- 5 Ha Ha Holiday Extravaganza with Three Men and a Tenor
- 5 Holiday Traditions Tour
- 6 Holiday Traditions Tour