



2019 Event Sponsorship Opportunities

St. Patrick's Day Parade- Saturday March 16th

- \$500 Support the event with your company logo on chamber website, enewsletter, Facebook, banner hung in Bridge Street Plaza and announcements throughout the parade.
- \$250 Support the event with your company logo on chamber website, enewsletter, Facebook, and announcements during the parade.

Annual Dinner- Thursday April 18

- \$250 Support the overall evening of festivities with your company logo on chamber website, enewsletter, Facebook, and announcements during the dinner.

Farmers Market- Saturday mornings May 4th-October 26th

- \$1000 Support the weekly six-month event by having your company logo on chamber website, enewsletter, Facebook, and banner hung at Jaycee Park throughout the summer.
- \$500 Support the weekly six-month event by having your company logo on chamber website, enewsletter and Facebook throughout the entire season.

Music in the Park- Thursday evenings June 6th-August 29th

- \$3500 *Fireworks sponsor* for the last night of Music in the Park Concert Series Thursday August 29th. Company logo on digital billboard, social media, advertisements and announcements made throughout evening.
- \$2500 *Presenting sponsor* for the 13-week event. Company logo will be prominent on the event poster as well as on the chamber website, enewsletter, Facebook, banner hung at Jaycee Park throughout the entire concert series summer and a yard sign during the weekly event. Announcements will be made during each concert. Sponsor will be offered outreach opportunities each week.
- \$1000 *Platinum sponsor* for the 13-week event. Company logo on the event poster, chamber website, enewsletter, Facebook, banner hung at Jaycee Park throughout the summer concert series and a yard sign during the weekly event. Announcements made during each concert. Sponsor will be offered outreach opportunities each week.
- \$500 *Gold Sponsor* for the 13-week event. Company logo on the chamber website, enewsletter, Facebook, and on a yard sign during the weekly event. Announcements made during each concert.
- \$250 *Silver Sponsor* for the 13-week event. Company logo on chamber website, enewsletter, Facebook, and announcements made during each concert.

Yankee Doodle Days- June 20th- June 23rd

- \$5000 *Fireworks Sponsor* Support the festival by having your company logo on chamber website, enewsletter, Facebook, banners, posters, advertising on all printed material and recognition on digital billboard and announcements during event.
- \$3000 *Entertainment Tent Sponsor* Support the festival by having your company logo on chamber website, enewsletter, Facebook, banners, digital billboard and announcements during event.
- \$2000 *Music Sponsor* Support the festival by having your company logo on chamber website, enewsletter, Facebook, banners, and announcements during event.
- \$1000 *Kids Day* Support the Saturday of the event by having your company logo on a flyer sent to the elementary schools, on chamber website, enewsletter and Facebook. Outreach opportunities available.
- \$500 *Freedom Sponsor* Support the festival with your company logo on chamber website, enewsletter, Facebook and announcements during event. Outreach opportunity available.
- \$250 *Liberty Sponsor* Support the festival with your company logo on chamber website, enewsletter and Facebook. Outreach opportunity available.

Movies in the Ballfield- Fridays June 28th, July 12th, July 26th, August 9th

- \$1000 *Presenting sponsor* for the 4-week event. Company logo will be prominent on the event poster, the chamber website, enewsletter, Facebook, and a yard sign during the events. Announcements will be made during each movie and logo on the big screen. Outreach opportunity available.
- \$500 *Platinum sponsor* for the 4-week event. Company logo will be on the event poster, chamber website, enewsletter, Facebook, and a yard sign during the events. Announcements will be made during each movie and logo on the big screen. Outreach opportunity available.
- \$250 *Friend of the Grand Ledge Movie Series* will have their company logo on the event poster, chamber website, enewsletter and Facebook. Announcements will be made during each movie and logo on the big screen. Sponsor will be offered outreach opportunities each week.

Golf Scramble- Friday August 9th

- \$2000 *Presenting Sponsor* will have logo on all flyers, posters, enewsletter, Facebook, golf outing webpage, banner hung at event and a team of 4 to golf.
- \$1000 *Hole Flags Sponsor* will have their logo on all hole flags and on website, enewsletter, and Facebook and a team of 4 to golf.
- \$1000 *Prize Sponsor* will have logo on enewsletter, Facebook, and banner hung at golf outing plus a team of 4 to golf.
- \$500 *Cart Sponsor* will have logo on enewsletter, Facebook, and all golf carts plus a team of 4 to golf.
- \$330 *Team Sponsor* will have their company name or logo on a large print deluxe hole sign and a team of 4 to golf.

- \$250 Putting Contest Sponsor will have their company name or logo on a large print deluxe putting contest sign.
- \$75 Tee Box Sponsor will have their company name or logo on a large print sign at a tee box.

Color Cruise and Island Festival- October 11th-October 13th

- \$2000 *Presenting Sponsor* for the festival by having your company logo on chamber website, enewsletter, Facebook, yard sign at event, banner hung at the Island throughout the weekend, outreach opportunity during the weekend and logo in the brochure mailing.
- \$1000 *Wagon Rides Sponsor* Support horse drawn carriage rides for the weekend by having your company logo on a banner, on a yard sign, on chamber website, enewsletter, Facebook, and the brochure mailing.
- \$500 *Children's' Activities Sponsor* Support the transportation of local school children and the activities for them by having your company logo on chamber website, enewsletter, Facebook, banner hung on the island and yard sign all weekend if the festival and brochure mailing.
- \$250 *Island Sponsor* of the festival supports the demonstrators and activities throughout the weekend by having your company logo on the chamber website, enewsletter and Facebook, banner and brochure mailing.
- \$150 Your company logo will be listed in the brochure mailing.

Night Lights Christmas Parade and Tree Lighting- Friday December 6

- \$500 Support the overall evening of festivities with your company logo on chamber website, enewsletter, Facebook, banner hung in Bridge Street Plaza and announcements during evening
- \$250 Support the overall evening of festivities with your company logo on chamber website, enewsletter, Facebook, and announcements during evening

Sponsor Logo Deadlines:

Please have your logo emailed to executivedirector@grandledgechamber.com by the following dates:

- St. Patrick's Day Parade: Friday March 1
- Annual Dinner: Friday March 29
- Farmers Market: Friday April 19th
- Music in the Park: Wednesday May 1st
- Yankee Doodle Days: Friday May 31st
- Movies in the Ballfield: Friday May 31st
- Golf Scramble: Friday July 19th
- Color Cruise and Island Festival: Brochure Deadline Friday June 28th, Banners Friday September 27th
- Night Lights Christmas Parade: Thursday November 21st

These events are sponsored and hosted by the Grand Ledge Chamber of Commerce.

For more information, please contact Amy Hoyes 517-627-2383

310 Greenwood Street, Grand Ledge, MI 48837

www.grandledgechamber.com