



2020 Event Sponsorship Opportunities

St. Patrick's Day Parade- Saturday March 14th

- \$250 sponsor of the parade, logo on website, Facebook, newsletter and banner hung in plaza

Annual Chamber Awards Dinner- Thursday April 16th

- \$1500 Athena Award Sponsor
- \$1000 Presenting Sponsor of the annual dinner- Support the overall evening of festivities with your company logo on an event banner, chamber website, enewsletter, Facebook, and announcements during the dinner.
- \$500 Sponsor of the annual dinner- logo on website, newsletter, FB
- \$250 Sponsor of the annual dinner- logo on newsletter and FB

Market on the Grand- Saturdays 9am-1pm May 16th -October 10th

- \$1000 Support the 22-week event by having your company logo on chamber website, enewsletter, Facebook, and banner hung in Grand Ledge throughout the season.
- \$500 Support the 26-week event by having your company logo on chamber website, enewsletter and Facebook throughout the entire season.

Music in the Park- Thursdays 7pm-9pm June 4th -August 27th

- \$2500 *Presenting sponsor* for the 13-week event. Company logo will be prominent on the event poster as well as on the chamber website, enewsletter, Facebook, banner hung at Jaycee Park throughout the entire concert series summer and a yard sign during the weekly event. Announcements will be made during each concert. Sponsor will be offered outreach opportunities each week.
- \$1000 *Platinum sponsor* for the 13-week event. Company logo on the event poster, chamber website, enewsletter, Facebook, banner hung at Jaycee Park throughout the summer concert series and a yard sign during the weekly event. Announcements made during each concert. Sponsor will be offered outreach opportunities each week.
- \$500 *Gold Sponsor* for the 13-week event. Company logo on the chamber website, enewsletter, Facebook, and on a yard sign during the weekly event. Announcements made during each concert.
- \$250 *Silver Sponsor* for the 13-week event. Company logo on chamber website, enewsletter, Facebook, and announcements made during each concert.
- \$100 *Friends of Music in the Park-* announcements made each week

Yankee Doodle Days- Friday-Sunday June 26th - June 28th

- \$5000 *Fireworks Sponsor* Support the festival by having your company logo on chamber website, enewsletter, Facebook, banners, posters, advertising on all printed material and recognition on digital billboard and announcements during event.
- \$3000 *Entertainment Tent Sponsor* Support the festival by having your company logo on chamber website, enewsletter, Facebook, banners, digital billboard and announcements during event.
- \$2000 *Music Sponsor* Support the festival by having your company logo on chamber website, enewsletter, Facebook, banners, and announcements during event.
- \$1000 *Kids Day* Support the Saturday of the event by having your company logo on a flyer sent to the elementary schools, on chamber website, enewsletter and Facebook. Outreach opportunities available.
- \$500 *Freedom Sponsor* Support the festival with your company logo on chamber website, enewsletter, Facebook and announcements during event. Outreach opportunity available.
- \$250 *Liberty Sponsor* Support the festival with your company logo on chamber website, enewsletter and Facebook. Outreach opportunity available.
- \$150 *Sunday Community Picnic in Jaycee Park Sponsor-* support the Sunday picnic that is free and open to the public. Logo will be on website, enewsletter and Facebook

Movies in the Ballfield- July 10, July 24, August 7, August 21

- \$1000 *Presenting sponsor* for the 4-week event. Company logo will be on the event poster, the chamber website, enewsletter and Facebook. Announcements will be made during each movie and logo on the big screen. Outreach opportunity available.
- \$500 *Platinum sponsor* for the 4-week event. Company logo will be on chamber website, enewsletter, will be made during each movie and logo on the big screen. Outreach opportunity available.
- \$250 *Friend of the Grand Ledge Movie Series* Announcements will be made during each movie and logo on the big screen. Sponsor will be offered outreach opportunities each week.

Golf Scramble- Friday August 21 at Grand Ledge Country Club

- \$2000 *Presenting Sponsor* will have logo on all flyers, posters, enewsletter, Facebook, golf outing webpage, banner hung at event and a team of 4 to golf.
- \$1000 *Hole Flags Sponsor* will have their logo on all hole flags and on website, enewsletter, and Facebook and a team of 4 to golf.
- \$1000 *Prize Sponsor* will have logo on enewsletter, Facebook, and banner hung at golf outing plus a team of 4 to golf.
- \$500 *Cart Sponsor* will have logo on enewsletter, Facebook, and all golf carts plus a team of 4 to golf.
- \$330 *Team Sponsor* will have their company name or logo on a large print deluxe hole sign and a team of 4 to golf.
- \$250 *Putting Contest Sponsor* will have their company name or logo on a large print deluxe putting contest sign.
- \$75 *Tee Box Sponsor* will have their company name or logo on a large print sign at a tee box.

Color Cruise and Island Festival- October 9th -October 11th

- \$2000 *Presenting Sponsor* for the festival by having your company logo on chamber website, enewsletter, Facebook, yard sign at event, banner hung at the Island throughout the weekend, outreach opportunity during the weekend and logo in the brochure mailing.
- \$1000 *Wagon Rides Sponsor* Support horse drawn carriage rides for the weekend by having your company logo on a banner, on a yard sign, on chamber website, enewsletter, Facebook, and the brochure mailing.
- \$500 *Children's' Activities Sponsor* Support the transportation of local school children and the activities for them by having your company logo on chamber website, enewsletter, Facebook, banner hung on the island and yard sign all weekend if the festival and brochure mailing.
- \$250 *Island Sponsor* of the festival supports the demonstrators and activities throughout the weekend by having your company logo on the chamber website, enewsletter and Facebook, banner and brochure mailing.
- \$150 Your company logo will be listed in the brochure mailing.

Grand Ledge Beer Fest- Saturday October 10th

- \$1000 *Presenting Sponsor* for the festival by having your company logo the event poster, chamber website, enewsletter, Facebook, banner hung at the baseball field and 6 tickets to the event.
- \$500 *Gold Sponsor* Support the event by having your company logo on the chamber website, enewsletter, Facebook, and 2 tickets to the event.
- \$250 *Silver Sponsor* Support the event by having your company logo on the chamber website, enewsletter and Facebook.

Night Lights Christmas Parade and Tree Lighting- Friday December 4th

- \$500 Support the overall evening of festivities with your company logo on chamber website, enewsletter, Facebook, banner hung in Bridge Street Plaza and announcements during evening
- \$250 Support the overall evening of festivities with your company logo on chamber website, enewsletter, Facebook, and announcements during evening

Event Deadlines:

Please have your logo emailed to executivedirector@grandledgechamber.com by the following dates:

St Patrick's Day: February 14th

Annual Dinner: Friday March 23rd

Farmers Market: Friday April 27th

Music in the Park: April 17th

Yankee Doodle Days: May 4th

Movies in the Ballfield: May 4th

Golf Scramble: Friday: July 31st

Grand Ledge Beer Fest: September 11th

Color Cruise and Island Festival:

Brochure Deadline-July 10th

Banner Deadline- September 11th

Christmas Parade: November 20th

These events are sponsored and hosted by the Grand Ledge Chamber of Commerce.

For more information, please contact Amy Hoyes 517-627-2383

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