



2021 Event Sponsorship Opportunities

All events are subject to change due to state regulations

Ongoing events

Chamber Bucks

- \$5000 Host a gift card program where your company logo will be on the cards, website, Facebook and all promotion.

Art Installations

- \$5000 Per approval of the City of Grand Ledge and Downtown Development Authority, structures will be built and sponsored by companies these include murals, free standing art pieces and historical guides throughout the city. Company name will be on a plaque on a case-by-case basis.

Career Curiosity

- \$1000 Support the seven-month webinars of high school students learning about career paths. Company logo will be on all advertisement of these meetings.

Leadership Grand Ledge

- \$1000 Support this monthly program that enhances our local leaders and stimulates partnerships and economic growth for the local community as well as a community project. Company logo will be a part of all promotion of this professional development program.

Networking Events Sponsor

- \$500 Support the coffee and conversation breakfasts, mix and mingle cocktail hours and business expo events. Company logo will be connected to all events and outreach opportunity available.

Small Business Sponsor

- \$500 Support the encouragement and growth of the 4th Fridays Grand Ledge promotion to encourage shoppers each month, help with mini-grants to businesses and promotion of shop small. Company logo will be used on all possible signage.

American Flag Program

- \$100 Donations are consistently accepted to restore the American Flags and keep the hardware for the poles in working order. The flags on hung on the Bridge Street bridge from Mid-March until after Labor Day. Your name will be listed on the website as a donor.

Date Specific

St. Patrick's Day Parade- Saturday March 13th

- \$250 *Presenting Sponsor* of the parade will include company logo on chamber website, Facebook, and banner hung at parade location

Annual Chamber Awards Dinner- Thursday May 6th

- \$1500 *Athena Award Sponsor*- this will include name on award, logo on website, banner, Newsletter, Facebook and announcements during dinner.
- \$1000 *Presenting Sponsor* of the annual dinner- Support the overall evening of festivities with your company logo on an event banner, chamber website, newsletter, Facebook, and announcements during the dinner.
- \$500 *Gold Sponsor* of the annual dinner with company logo on chamber website, newsletter Facebook and announcements during dinner
- \$250 *Silver Sponsor* of the annual dinner with company logo in newsletter and on Facebook as well as announcements during dinner

Market on the Grand- Saturdays 9am-1pm May 22nd-Oct 2nd

- \$1000 Support the 20-week event by having your company logo on chamber website, newsletter, Facebook, and banner hung in Grand Ledge throughout the season.
- \$500 Support the 20-week event by having your company logo on chamber website, newsletter and Facebook throughout the entire season.

Music in the Park- Thursdays 7pm-9pm June 4 through August 27th

- \$2000 *Presenting sponsor* for the 13-week event. Company logo will be prominent on the event poster as well as on the chamber website, newsletter, Facebook, and a yard sign during the weekly event. Announcements will be made during each concert. Sponsor will be offered outreach opportunities each week.
- \$1000 *Platinum sponsor* for the 13-week event. Company logo on the event poster, chamber website, newsletter, Facebook, and a yard sign during the weekly event. Announcements made during each concert. Sponsor will be offered outreach opportunities each week.
- \$500 *Gold Sponsor* for the 13-week event. Company logo on the chamber website, newsletter, Facebook, and on a yard sign during the weekly event. Announcements made during each concert.
- \$250 *Silver Sponsor* for the 13-week event. Company logo on chamber website, newsletter, Facebook, and announcements made during each concert.
- \$100 *Friends of Music in the Park*- announcements made each week

Yankee Doodle Days- Friday evening June 18th and all-day Saturday June 19th

- \$4000 *Fireworks Sponsor* Support the festival by having your company logo on chamber website, newsletter, Facebook, banners, posters, advertising on any printed material and announcements during event.
- \$3000 *Entertainment Sponsor* Support the festival by having your company logo on chamber website, newsletter, Facebook, banners, and announcements during event.
- \$2000 *Music Sponsor* Support the festival by having your company logo on chamber website, newsletter, Facebook, banners, and announcements during event.
- \$1000 *Freedom Sponsor* Support the festival with your company logo on chamber website, newsletter, Facebook and announcements during event. Outreach opportunity available.
- \$250 *Liberty Sponsor* Support the festival with your company logo on chamber website, newsletter and Facebook. Outreach opportunity available.

Movies in the Ballfield- July 23rd and July 30th

- \$250 *Friends of the Movies* -Company logo will be on the the chamber website, newsletter and Facebook. Announcements will be made during each movie and logo on the big screen. Outreach opportunity available.

Golf Scramble- Friday August 20th at Grand Ledge Country Club

- \$1000 *Presenting Sponsor* will have logo on all flyers, posters, newsletter, Facebook, golf outing webpage, banner hung at event and a team of 4 to golf.
- \$750 *Hole Flags Sponsor* will have their logo on all hole flags and on website, newsletter, and Facebook and a team of 4 to golf.
- \$500 *Prize Sponsor* will have logo on newsletter, Facebook, and banner hung at golf outing plus a team of 4 to golf.
- \$500 *Cart Sponsor* will have logo on newsletter, Facebook, and all golf carts plus a team of 4 to golf.
- \$330 *Team Sponsor* will have their company name or logo on a large print deluxe hole sign and a team of 4 to golf.
- \$250 *Putting Contest Sponsor* will have their company name or logo on a large print deluxe putting contest sign.
- \$75 *Tee Box Sponsor* will have their company name or logo on a large print sign at a tee box.

Grand Ledge Fall Festival- October 8th -October 9th

- \$2000 *Presenting Sponsor* for the festival by having your company logo on chamber website, newsletter, Facebook, yard sign at event, banner hung in town throughout the weekend, outreach opportunity during the weekend.
- \$1000 *Wagon Rides Sponsor* Support horse drawn carriage rides for the weekend by having your company logo on a banner, on a yard sign, on chamber website, newsletter and Facebook.
- \$1000 *Beer Sponsor* for the Saturday night of the festival by having your company logo the event poster, chamber website, newsletter, Facebook, banner hung at the baseball field and 6 tickets to the Saturday night Beer Festival event.
- \$500 *Entertainment Sponsor* Support the event by having your company logo on the chamber website, enewsletter, Facebook, and 2 tickets to the beer event.
- \$500 *Gold Sponsor-* Support the festival by having your company logo on chamber website, newsletter, Facebook, banner hung around town and yard sign at the festival.
- \$250 *Silver Sponsor* of the festival supports the weekend by having your company logo on the chamber website, enewsletter and Facebook and banner.

Bridge Street Trick or Treat- October 29th- 5pm-7pm

- \$250 Support this community event by having your company logo on all available signage in the plaza and online. All sponsors will receive an outreach spot in the plaza if desired.

Night Lights Christmas Parade, Tree Lighting and Plaza Activities- Friday December 3rd

- \$500 Support the overall festivities with your company logo on chamber website, enewsletter, Facebook, signage in Bridge Street Plaza and announcements during the parade.
- \$250 Support the overall festivities with your company logo on chamber website, enewsletter, Facebook, and announcements during parade.

Please have your logo emailed to amy@grandledgechamber.com by the following dates:

St Patrick's Day: February 26th
Annual Dinner: April 19th
Market on the Grand: May 3rd
Music in the Park: May 10th
Yankee Doodle Days: June 1st

Movies in the Ballfield: July 5th
Golf Scramble: Friday: July 30th
Grand Ledge Fall Festival: September 13th
Bridge Street Trick or Treat: October 15th
Christmas Festivities November 19th

*These events are sponsored and hosted by the Grand Ledge Chamber of Commerce.
For more information, please contact Amy Hoyes at amy@grandledgechamber.com*

_____ Yes, please sign me up for the following sponsorships that I checked above.

_____ I agree to email my logo for the events I am part of by the deadlines noted above.

Total Sponsorship Commitment for 2021 _____ \$ _____

Companies who invest \$2000 and up in total will have their logo on a banner that is hung at several events throughout the year

Companies who invest \$3000 and up in total will also have their logo on a sticker on our event trailer

Company Name _____

Address _____

Phone number _____

Email _____

Contact person _____

*Thank you SO much for your support of the Grand Ledge Chamber of Commerce
and all we do to make Grand Ledge a great place to live and do business!
We appreciate YOU!*