



2022 Event Sponsorship Opportunities

All events are subject to change due to state regulations

Ongoing Chamber Events

Career Curiosity

- \$1000 Support the webinars and events with Grand Ledge high school students learning about career paths. Company logo will be on all advertisements of these meetings.

Networking Events Sponsor

- \$500 Support the coffee and conversation breakfasts, mix and mingle cocktail hours and business expo events. Company logo will be connected to all events and outreach opportunities available.

American Flag Program

- \$100 Donations are consistently accepted to restore the American Flags and keep the hardware for the poles in working order. The flags are hung on the Bridge Street bridge from Mid-March until after Labor Day. Your name will be listed on the website as a donor.

Date Specific Chamber Events

Movies at the Sun- January 21st and March 4th at 3pm

- \$250 *Friends of the Movies* -Company logo will be on the chamber website, newsletter and Facebook.

Emerge Brunch- Sunday March 6th at the Opera House

- \$1000 *Presenting sponsor* of this event that celebrates women owned businesses in 2022. Company logo will be on the website, newsletter, Facebook, signage at event as well as outreach opportunity available
- \$500 *Gold Sponsor* of this women's empowerment fashion show and brunch that will feature your company logo on chamber website, newsletter, facebook and announcements during the event.
- \$250 *Silver Sponsor* of the event with company logo in newsletter and on Facebook as well as announcements throughout the day.

St. Patrick's Day Parade- Saturday March 12th

- \$250 *Presenting Sponsor* of the parade will include company logo on chamber website, Facebook, and banner hung at parade location

Annual Chamber Awards Dinner- Thursday April 28th

- \$1700 *Athena Award Sponsor*- this will include name on award, logo on website, banner, Newsletter, Facebook and announcements during dinner.
- \$1000 *Presenting Sponsor* of the annual dinner- Support the overall evening of festivities with your company logo on an event banner, chamber website, newsletter, Facebook, and announcements during the dinner.
- \$500 *Gold Sponsor* of the annual dinner with company logo on chamber website, newsletter Facebook and announcements during dinner
- \$250 *Silver Sponsor* of the annual dinner with company logo in newsletter and on Facebook as well as announcements during dinner

Market on the Grand- Saturdays 9am-1pm May 14th-September 24th

- \$1000 Support the weekly event by having your company logo on chamber website, newsletter, Facebook, and banner hung in Grand Ledge throughout the season.
- \$500 Support the weekly event by having your company logo on the chamber website, newsletter and Facebook throughout the entire season.

Music in the Park- Thursdays 7pm-9pm June 23rd-August 18th

- \$3000 *Presenting sponsor* for the weekly event. Company logo will be prominent on the event poster as well as on the chamber website, newsletter, Facebook, and banner during the weekly event. Announcements will be made during each concert. Sponsors will be offered outreach opportunities each week.
- \$2000 *Platinum sponsor* for the weekly event. Company logo on the event poster, chamber website, newsletter, Facebook, and a banner hung during the weekly event. Announcements made during each concert. Sponsors will be offered outreach opportunities each week.
- \$1000 *Gold Sponsor* for the 13-week event. Company logo on the chamber website, newsletter, Facebook, and on a yard sign during the weekly event. Announcements made during each concert.
- \$500 *Silver Sponsor* for the 13-week event. Company logo on chamber website, newsletter, Facebook, and announcements made during each concert.
- \$250 *Bronze Sponsor*- announcements made each week

Yankee Doodle Day- Saturday June 18th

- \$5000 *Fireworks Sponsor* Support the festival by having your company logo on chamber website, newsletter, Facebook, banners, posters, advertising on any printed material and announcements during the event.
- \$3000 *Beer Sponsor* Support the festival by having your company logo on chamber website, newsletter, Facebook, banners, and announcements during event
- \$2000 *Music Sponsor* Support the festival by having your company logo on chamber website, newsletter, Facebook, banners, and announcements during the event.
- \$1000 *Kids Activities Sponsor* Support the festival with your company logo on chamber website, newsletter, Facebook and announcements during the event. Outreach opportunity available.
- \$500 *Liberty Sponsor* Support the parade and the military appreciation program with your company logo on chamber website, newsletter and Facebook. Announcements made during the event.
- \$250 *Freedom Sponsor* Support the festival with your company logo on chamber website, newsletter and Facebook. Announcements made during the event.

Movie in the Ballfield- August 19th

- \$250 *Friends of the Movies* -Company logo will be on the chamber website, newsletter and Facebook. Announcements will be made during the movie and logo on the big screen. Outreach opportunity available.

Golf Scramble- Friday August 12th at Centennial Acres

- \$1000 *Presenting Sponsor* will have their logo on all flyers, posters, newsletter, Facebook, golf outing webpage, banner hung at event and a team of 4 to golf.
- \$500 *Beer Sponsor* will have their logo on all hole flags and on website, newsletter, and Facebook and a team of 4 to golf.
- \$500 *Lunch Sponsor* will have their logo on newsletter, Facebook, and banner hung at the golf outing plus a team of 4 to golf.
- \$500 *Cart Sponsor* will have their logo on newsletter, Facebook, and all golf carts plus a team of 4 to golf.
- \$330 *Team Sponsor* will have their company name or logo on a large print deluxe hole sign and a team of 4 to golf.
- \$250 *Putting Contest Sponsor* will have their company name or logo on a large print deluxe putting contest sign.
- \$75 *Tee Box Sponsor* will have their company name or logo on a large print sign at a tee box.

Grand Ledge Fall Festival and Beer Fest- October 7th and October 8th

- \$2000 *Presenting Sponsor* for the festival by having your company logo on chamber website, newsletter, Facebook, yard sign at event, banner hung in town throughout the weekend, outreach opportunity during the weekend and 6 tickets to the beer fest if desired.
- \$2000 *Beer Glasses Sponsor*- company logo will be printed on the glasses that are handed out to attendees having your company logo on the event poster, chamber website, newsletter, Facebook, banner hung at the baseball field and 6 tickets to the Beer Festival event.
- \$1000 *Beer Fest Sponsor* for the Saturday night of the festival by having your company logo on the event poster, chamber website, newsletter, Facebook, banner hung at the baseball field and 6 tickets to the Saturday night Beer Festival event.
- \$500 *Entertainment Sponsor* Support the event by having your company logo on the chamber website, newsletter, Facebook, and 2 tickets to the beer event.
- \$500 *Gold Sponsor*- Support the festival by having your company logo on chamber website, newsletter, Facebook, banner hung around town and yard sign during festival.
- \$250 *Silver Sponsor* of the festival supports the weekend by having your company logo on the chamber website, newsletter and Facebook and banner.

Bridge Street Trick or Treat- October 28th 5pm-7pm

- \$250 Support this community event by having your company logo on all available signage in the plaza and online. All sponsors will receive an outreach spot in the plaza if desired.

Holiday Season Sponsor

- \$500 Support the programs of the holiday programs of decorating downtown light poles, Christmas tree lighting and Christmas parade on Friday December 2nd by having your company logo on chamber website, newsletter, Facebook, signage in Bridge Street Plaza and announcements during the parade.
- \$250 Support the overall festivities with your company logo on chamber website, newsletter, Facebook, and announcements during parade.



2022 Event Sponsorship Opportunities

_____ Yes, please sign me up for the sponsorships that I checked above.

_____ I agree to email my logo to amy@grandledgechamber.com by the following deadline dates:

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|---|---|
| Movie at the Sun: January 14 th | Music in the Park: May 2nd |
| Emerge: February 18 th | Yankee Doodle Day: May 16th |
| Movie at the Sun: February 22 nd | Golf Scramble: July 25th |
| St Pat's: February 25 th | Movie in the Ballfield: August 1st |
| Annual Dinner: March 25th | Grand Ledge Fall and Beer Fest: September 9th |
| Market on the Grand: April 21st | Bridge Street Trick or Treat: October 11th |
| | Holiday Season: November 7th |

Total Sponsorship Commitment for 2022 \$ _____

Companies who invest \$2000 and up in total will have their logo on a banner that is hung at several events throughout the year.

Companies who invest \$3000 and up in total will also have their logo on a sticker on our event trailer.

Company Name _____

Address _____

Phone Number _____

Email _____

Contact Person _____

*Thank you SO much for your support of the Grand Ledge Chamber of Commerce
and all we do to make Grand Ledge a great place to live and do business!
We appreciate YOU!*

*These events are sponsored and hosted by the Grand Ledge Chamber of Commerce.
For more information, please contact Amy Hoyes at amy@grandledgechamber.com*

*For more information about these events,
please visit grandledgechamber.com.*