EGRAND LEDGE 2023

ANNUAL REPORT

Another year has come to a close and we celebrate what was possible with our members, sponsors, businesses and community supporters as we continued our efforts in making Grand Ledge a great place to live and do business.

EVENTS



• 26 Teams



 165 Vendors across 2 parks



- 11 Annual Vendors
- 40 Week-to-Week Vendors



• 9 Free Concerts at Jaycee Park



24 breweries



• 59 Businesses handing out candy

CHRISTMAS PARADE TREE LIGHTING AND FESTIVITIES

76 Businesses in Parade

 Additional Chamber Events: Emerge Business Update, St. Patrick's Day Parade, Yankee Doodle Day, Business Expo, Goal Setting, Mix & Mingle Networking, and Annual Dinner Awards Dinner

OUTREACH & CONNECTION

Helping Others

 82 Senior Citizens sponsored for Christmas Giving

Coffee & Conversation

- 12 Annual Events
- 195 Business Connections

Membership

- 33 New Members
- 80% Retention Rate

Social Media

- 5108 Followers
 - o 81% Women
 - o 19% Men
- 81,142 People Reached

SPONSORS

- 47 Event Sponsors
- \$70,740 in Event Sponsorships
- \$112,072 Event Revenue

TOP DONORS

\$20,000 Grand Ledge Downtown Development Authority

\$6,000 Michigan Premier Events

\$5,250 Metro Net

\$3.500 A & W Restaurants

S%UUU PFCU

\$2,500 Auto Owners Insurance-Harry O. Culp Agency

\$2.500 PHP Healthcare

\$2,500 Sarah Schafer Farmers Insurance Agency

\$2,500 Weather Vane Roofing

\$2,000 Consumers Credit Union

\$2,000 Consumers Energy

\$2,000 Eaton Community Bank

\$2,000 Nick Cypher Farm Bureau Insurance

2023 Chamber Members

A & W Restaurant Podiatry Plus PC Grand Ledge Associates LLC -Arcadian Apartments Grand Ledge Church of the Nazarene Abraham Real Estate Inc. Premier Rehabilitation Aire Serv of Michigan Grand Ledge Education Association Preston - Friend of the Chamber Aldrich Cabinets and Millwork Grand Ledge First United Methodist Church Primerica Financial Services Ameri Pro Restoration Grand Ledge Masonic Lodge #179 Rare Earth Lansing, Inc. Amy Smith Farmers Insurance Agency Grand Ledge Opera House **REAL Nutrition Coaching** Andrea L Herrst DC PLC Grand Ledge Optometry Rebel Mimi Angelica Gamez Realtor Bellabay Realty Grand Ledge Paving LLC Regency at Lansing West ASPPIRE of Mid Michigan Grand Ledge Public Schools Righter - Friend of the Chamber Asset Financial Services Haddads Agency Riverside Accounting Hansbarger - Friend of the Chamber Audio Logic DJ Riverwalk Apartments and Pinehurst Hedlund Plumbing Autokiniton **Townhomes** Herson Law, PLLC Bartlett Plumbing and Heating LLC Sandula-Gruner - Friend of the Chamber Board & Brush Lansing Holihan-Atkin-Barclay Funeral Home & Scanlon - Friend of the Chamber **BOHICA INVESTMENTS LLC** Cremation Service Schwab - Friend of the Chamber Brad's Hair Studio Home Light Senior CommUnity Care of Michigan Brickhaven Brewing Company Homebrew Tabletop Game Lounge **PACE** Briggs Mechanical, Inc. In Good Hands Massage Therapy Servpro of Eaton, Clinton & Gratiot Bye Financial Group, LLC Independence Village/Story Point Counties Lansing & Holt Insight Counseling Services of Greater Lansing LLC Candor Mechanical Smith - Friend of the Chamber Centennial Acres Golf & Banquet Center International Minute Press Smiths - Friends of the Chamber Choose Lansing Irish Line Woodworks Sports Stop/Crown Trophy Chosen Vision **LAFCU** State Farm Insurance Clinton St. Counseling LaFontaine Automotive Group Sundance Chevrolet **Comcast Business** Lawn Tech Tap House Bo LLC Consumers Credit Union Ledge Craft Lane Thayer - Friend of the Chamber Consumers Energy Ledges Auto Body The Brook Retirement Communities Coomes Landscape Service Ledges Chiropractic Center The Cut Nail Woodworking LLC Cornerstone Legal PLLC Lions Club of Grand Ledge The Goddess Realm Culp (Harry O. Culp) Insurance Agency Lisa Fisher Associates The SELLING Team with Keller Williams Dart Bank Lisa Marie Design and Photography Realty Doty Agency, Inc. Local Michigan Author **Thrivent** Durrant - Friend of the Chamber LOCALiQ/USA Today Network/LSJ T-Mobile Eagle Fit Grand Ledge Log Jam Restaurant Total Local Resource Guide Eastbrook Homes MacDowell's Fireplace & Flower Shop **Transfast Trucking** Eaton Community Bank Matthews Family Artisanal Farm Two Men and a Truck Edward Jones - Justin Blake McDonald's - Draves Family Restaurants Elhorn Engineering Co. Meat on the West Side Wacousta Cooperative Preschool Walters - Friends of the Chamber Eschtruth Enterprises, Inc. Metronet **EXIT Realty Home Partners** Mills Funeral Home, Peters & Murray Chapel Weather Vane Roofing Exteriors of Lansing Inc Morrie's Grand Ledge Ford Lincoln Weathered Nest Vintage Market EYES Optometry Boutique Mulder, Dr. Kyle Williams - Friend of the Chamber Farmers Insurance Music Instrument Swap Willingham & Cote PC Feldkamp - Friend of the Chamber **NextHome Reality** WLNS TV 6 Fifth Third Bank Nick Cypher Agency Inc Workhorse Staffing Company Nunham - Friend of the Chamber Flagstar Bank XP League East Lansing Ohana Sushi and Bar Flour Child Bakery Zap Zone Galvin - Friend of the Chamber **OVENMAN TECHNICAL SERVICES Zoglio Law Offices** Gold Group, REMAX Real Estate Professionals Pam's Pantry Zwick - Friend of the Chamber **Grand APPS** Paw City Pet Care

PFCU Credit Union

PHP

Grand Ledge Area District Library

2023 Event Sponsors

Auto Owners Insurance

A&W Restaurants

Brad's Hair Studio

Grand Ledge Downtown Development Authority

Clinton Street Counseling

Consumers Credit Union

Consumers Energy

Dart Bank

Eagle Fit Grand Ledge

Eaton Community Bank

Edward Jones Investments

Flour Child Bakery

Grand Ledge High School Band

Grand Ledge Lions Club

Grand Ledge Public Schools

Grand Ledge Rotary Club

Haddad Agency

Holihan Atkin Barclay Funeral Home

I Love My City Grand Ledge

ITC TransCo

LAFCU

Lafontaine Automotive Group

Ledges Chiropractic Center

MacDowells Fireplaces

McDonalds

Meijer

Metro Net

Michigan Premier Events

Morries Ford

Music Instrument Swap

Nav/Sav The Doty Agency

Nick Cypher Farm Bureau Insurance

Orthopaedic Rehab Specialists

PFCU

PHP

PJs Towing

Plante Moran

Riverside Accounting

School of Rock

Serv Pro of Eaton County

Stifel

Farmers Insurance- The Sarah Schafer Agency

Xfinity

Weathervane Roofing

Willingham and Cote

WILX-TV 10

WLNS-TV6

2023 Chamber Board of Directors

Dale Bennett, Asset Financial Services
Dr Bill Barnes, Grand Ledge Public Schools
Dr. Ethan Childs, Ledges Chiropractic Center
Justin Blake, Edward Jones Investments
Keith Mulder, A&W Restaurants
Keith Wright, Consumers Credit Union
Lynne MacDowell, MacDowell's Fireplace and Flower Shop
Phil Spicer, Riverside Accounting
Scott Breen, Willingham and Cote, PC
Shawn Van Steeland, Music Instrument Swap
Tammy Beson, Lansing State Journal



2023 Chamber Staff

Amy Hoyes
Executive Director

Lisa Plunkett
Membership and Marketing Manager



Thank you for the support, belief and continued involvement in the community.