

Another year has come to a close, and we celebrate all that was made possible through the dedication of our members, sponsors, businesses, and community partners as we continued our work to make Grand Ledge a wonderful place to live and do business.

This year also marked an important transition for the Chamber. We extend our heartfelt gratitude to Amy Hoyes, who faithfully led the organization for the past seven years with vision, commitment, and steady leadership. Her impact will continue to shape the Chamber for years to come. As we look ahead, we are excited to welcome our new Executive Director, Laura Guild, who joined us in January 2026. Laura brings fresh energy and a passion for strengthening our business community, and we look forward to the new opportunities and growth her leadership will inspire.

Throughout 2025, the Chamber delivered a robust calendar of events that strengthened business engagement and fostered meaningful community connections. The year began with Coffee & Conversation, a monthly networking series that remained a consistent touchpoint for local professionals. Alongside this, nine Mix & Mingle events offered businesses opportunities to showcase their work and build relationships.

Spring featured several cornerstone traditions, including the St. Patrick's Day Parade, the Annual Awards Dinner, and the Spring Fling Business Expo, each bringing businesses and community members together in celebration and collaboration.

Summer programming continued to shine with Market on the Grand, Music in the Park, and the annual Yankee Doodle Day celebration. These events provided weekly opportunities for residents to enjoy local vendors, entertainment, and community traditions. Additional summer offerings, such as the Golf Scramble and Movie in the Ballfield, further strengthened community engagement.

Fall brought the Chamber's largest vendor event of the year - Fall Festival and Beer Festival - followed by the festive Bridge Street Trick-or-Treat. The year concluded with the beloved Christmas Parade, a celebration of community pride and local spirit.

Across all events, the Chamber engaged hundreds of businesses and thousands of residents, reinforcing its role as a driving force for connection and economic vitality in Grand Ledge.

## Chamber Staff

Laura Guild  
Executive Director

Lisa Plunket  
Membership and Marketing Manager

## 2026 Chamber Board of Directors

Ariel Backus, Choose Lansing  
Dale Bennett, Asset Financial Services  
Dr. Bill Barnes, Grand Ledge Public Schools  
Dr. Ethan Childs, Ledges Chiropractic Center  
Justin Blake, Edward Jones Investments

Keith Wright, Consumers Credit Union  
Lisa Fisher, Lisa Fisher and Associates  
Rachel Reich, REMAX Gold Group  
Shawn Van Steeland, Music Instrument Swap  
Tammy Beson, Grand Ledge Rotary Club

# Quick Facts

Special thanks to the City of Grand Ledge and to the dedicated teams at the Grand Ledge Fire Authority, Police Department, and Public Works for their outstanding support.

Chamber event attendance in 2025 exceeded 20,000 people

More than 50 business sponsors for 2025 events

600+ business connections made through 2025 events

In 2025, the Chamber held an event on average every 6 days

138 members renewed and 21 joined—an exciting year of growth!

Nearly 6,000 Facebook followers—up 500 in 2025!

Nearly 600,000 views on Chamber Facebook posts in 2025!

2025 events generated an estimated \$500k–\$800k locally!

## 2025 Top Sponsors



## Additional Sponsors

All Weather Seal  
Bye Insurance  
C21 Mark Down Mark - Mark Holcomb  
Candor Mechanical  
Choose Lansing  
Consumers Credit Union  
Crippen GMC Mazda Volvo  
Dan Templin  
Dart Bank  
Edward Jones - Justin Blake  
Fifth Third Bank  
Flour Child Bakery  
Fox 47  
Holihan-Atkin-Barclay Funeral Home  
Jersey Giant Subs  
LAFCU  
LaFontaine Automotive Group  
Lansing Community Collect Connect  
Ledges Chiropractic  
Lions Club of Grand Ledge

MacDowell's Fireplace and Flower Shop  
McDonald's of Grand Ledge  
McLaren Greater Lansing  
Meijer - Grand Ledge  
Mills Funeral Home  
Morrie's Ford  
Music Instrument Swap  
NovaCare Rehabilitation  
Ohana Sushi and Bar  
PJ's Towing  
REMAX Gold Group - Rachel Reich  
Riverside Accounting  
Rotary Club of Grand Ledge  
School of Rock  
SERVPRO of Eaton & Clinton Counties  
TL Contracting  
Top Home Improvements  
Wacousta Coop Preschool  
WLNS - TV 6



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GrandLedgeChamber



(517) 627-2383